



Writer / Producer / Director / Owner HART & SOUL ENTERTAINMENT



recommendation.

### Brett Hart



#### Jeremy Love

Concept Artist at Disney Plus  
January 8, 2022, Jeremy reported directly to Brett



I've had the pleasure of working with Brett on a number of occasions and found him to be a uniquely creative director. Brett fully immerses himself in the process, striving for originality of work that above all has an emotional impact on the viewer.

Brett's feedback was both concise and forthcoming with interesting concepts. I enjoyed working with Brett and would not hesitate to do so again, should the opportunity arise.



#### Rob Kutner

Emmy-winning Comedy  
Writer-Producer-Developer



January 7, 2022, Rob worked with Brett but at different companies

Every morning at "The Daily Show," we have a big meeting where the writers and producers bring in their choicest pieces of video. I'll never forget this "little" promo for a local news station's weather coverage — that had all the drama, production value, and emotional immersion of a theatrical movie. We spent weeks if not months echoing its Mom's plaintive cries of "Lauren!" to each other. Brett makes more impact on a building full of jaded media professionals in 2 minutes than high-budget filmmakers make in 2 hours.



#### John Schnall

President at Quality  
Schnallity Inc

I worked with Brett on a complicated project with three widely different creatives collaborating. At every turn, Brett added endless creativity, taking the project to new and unexpected conceptual directions. And in going from concept to finished piece Brett's professionalism and hard work elevated the project even more; the end result was stunning. Plus, he's a lot of fun to work with.

I hope I get to work with Brett on more projects and you should jump at the opportunity to work with him too!



#### Seth Laderman

Business Owner <> And a few other side hustles...



Lionsgate EVP - Studio L  
Legendary Entertainment  
SVP, Content & Operations  
Nerdist Industries  
SVP, Content & Operations

Brett was one of the best I've worked with. It's been a minute now but from all my years in content, it was hard to find someone as talented and motivated as Brett. With little to no budget he is able to make magic happen in production. A fully versatile producer/shooter/editor/director.



#### Jeff Kreiner

LMAO Prod. Sr. V. P., CBS Sr. V. P., NBC Dr./Prod./A.D., CBS News Emmy Award winner  
PROMAX/BDA Hall Of Fame



January 5, 2022, Jeff and Brett were students together

As a former network television executive in charge of Advertising & Promotion at both NBC and CBS, I have rarely come across a promo for a newscast that was as clever and effective as the one that Brett Hart produced while at KWTV In Oklahoma. From concept to finished product, this exceptional promo had the viewers on the edge of their seat.

The production and direction of this promo was one of a kind and I made sure to present it at the PROMAX conference which is the highest honor for those who work in the television news promo business. Brett showed everyone his ability to create and produce award winning videos. Bravo Brett!

Jeff Kreiner EMMY Award winning Producer Senior Vice President, CBS News Senior Vice President, NBC East Coast Inducted into PROMAX/BDA Hall Of Fame



**Brett Hart**

Writer / Producer / Director / Owner HART & SOUL ENTERTAINMENT



recommendation.



**Tim Lloyd**

A/V Tech/Boom  
Operator/Stagehand @  
various Film & Events

January 14, 2022, Tim reported  
directly to Brett

Brett is a fearless director and a skilled cinematographer/shooter. I was Brett's production sound mixer on his feature film, "Bone Dry" as well as several commercials he directed. He is a unique talent and it is really amazing to work with him. Brett brings a positive and focused vibe to the film set and I would be glad to work with him any time again.



**Mike Waugh**

Keep Oklahoma Beautiful!

June 26, 2014, Mike reported  
directly to Brett

Brett has directed me on various commercial shoots and he was nothing but the consummate professional. A wonderful communicator on the set, he made it very easy for me to do my job. Brett takes a seemingly impossible task and makes it look easy and it shows in the final product. I certainly hope that I am lucky enough to work with Brett again in the future.



**Igor Riđanović**

Media Creation and Tech

April 21, 2013, Brett was a client  
of Igor's



I've worked with many directors but I've been particularly lucky to have worked with Brett Hart on his cult first feature film. His ability to orchestrate the work of multiple creative contributors and produce a both polished and emotionally poignant material even when working with limited resources is rare.

Brett's signature may be complex moving camera shots that let the production design shine, but unlike many visually oriented directors, Brett knows how to create space for his actors where they can give their characters that extra dimension that is not seen but felt.



**Chuck Taylor**

Motion Graphics Supervisor  
at Paycom

December 27, 2012, Chuck  
reported directly to Brett



Brett is a very talented director that I have had the privilege to work with throughout the years. His level of detail and vision is as good as it gets. Not to mention, his ability to pull a performance from actors is really something to see. Have look at any of his demos or works and you will immediately see just how talented he is.



**Jeremy Salda**

Owner/President & Creative  
Director at Gearworks Media

December 8, 2011, Jeremy was a  
client of Brett's



Brett has an amazing eye when he's behind the camera. He knows how to find the most creative angles that deliver dramatic results to his work. Actors love to work with him and respond to his direction. His work is his passion and he strives to deliver incredible results for his clients.



**Amy Weinstock** · 1st

"Living Oklahoma" Contributor at KOKH FOX 25 News

I've had the pleasure of working with Brett on several occasions as a News Anchor at the highest rated CBS affiliate in the country.

Brett's creativity and drive produced some of the most creative and compelling television promos which, without a doubt, made our station stand apart from the competition and contributed to our market edge.

Brett's incredible work ethic, passion for perfection and limitless creativity makes him the perfect partner to any television project.

I highly recommend Brett if you're wanting to take your company to the next level.

Amy McRee